GROUP TRAVEL OFFERS

Romantic Road®

from the river Main to the Alps

Culinary Adventure Tours
Tours and Guided Visits
Tour Packages for Individual Travellers
Advent, ‘Christkindl’ and Christmas Markets
It is going to be ‘a beautiful day’, or maybe two or three; but what is important for all journeys along the Romantic Road is that visitors take away with them some unforgettable memories of their experiences. A look at the event calendar will quickly reassure organisers of group travel that the range on offer is very comprehensive and that no wishes will remain unfulfilled. By doing a search at www.romantischestrasse.de/veranstaltungen, you can filter all the events according to place, date and theme, which makes planning considerably easier. All tour operators, club leaders and group travellers will find here a hand-picked selection of suggestions for their tours, together with other building blocks for their programme of activities, which will increase the pleasure of the trip as an experience and can be really useful in helping to sell tours and in making the booking process more interesting.

Classic coach tours

Right from the beginning, buses have had a special significance for the Romantic Road.

The bus route from Würzburg to Füssen dates back to 1950, when the Romantic Road was founded, and still connects the communities along the Romantic Road today. The 29-seater NEOPLAN N 6/8, built in 1958, dates from those early years and found fame throughout Germany through the television programme with Gotthilf Fischer, “Strasse der Lieder” (Road of songs). Since the Romantic Road’s 60th anniversary, it has become an object of affection for the region, and is enough to quicken the pulse of both passengers and admirers on the roadside.

'SONJA', a Mercedes O 321 with Vetter-built coachwork, has 34 seats, weighs over 10 tonnes and offers its passengers seats that are as comfortable as those of a **** bus. The coach, which left the factory in 1963 and which was originally in service in Switzerland, was restored to working life in Josef Albrecht’s classic motor-vehicle workshop after years of inactive slumber.

The Käßbohrer SETRA S 80 dates from the 70s and only 436 examples of this vehicle ever left the Ulm factory. Sadly, the vast majority of these ‘small’ coaches were converted into camper vans, so that today there are very few examples left in Germany, which can be used for tourist travel.
At that time, the slogan of the RDA, the then German Bus and Coach Operators Federation, was „Modern travel – Bus travel“; so, with reclining seats and individual air vents, you can travel in the same style as they did in the days of flared trousers and knitted ties.

‘ANNA’, a Magirus Deutz N9, built in 1979, with 44 seats and VOITH automatic transmission, together with a NEOPLAN Megaliner N 128/8, built in 1993, with 80 seats and **** equipment, complete the fleet. At 15 metres long, it is Europe’s largest coach.

For day and multi-day trips, these vehicles are the most unusual and exciting way to travel the Romantic Road. Detailed information can be found at: www.oldtimer-bus-sonja.de

The Romantic Road Coaches run from April to October, connecting the individual localities along the route. Clubs and groups, too small to book a bus of their own, can still take advantage of the favourable group tariffs and travel by coach. Hikers and cyclists can travel some sections on the coach and then return to their start point. Further information is available at: www.romanticroadcoach.de

Spoilt for choice! Whilst there is so much to see and do everywhere, there are some visits that just must not be missed: these include the Wertheim Village outlet shopping centre, Weikersheim Castle and Park, Käthe Wohlfahrt’s Christmas museum, the casino in Feuchtwangen, Baldern and Harburg castles in Fürstentum Wallerstein, the Bavarian Railway Museum in Nördlingen, with the most extensive collection of locomotives in Southern Germany, and the Dehner Flower Park in Rain. The wildlife park in Bad Mergentheim is also quite unique. The park is open daily. Why not go with the flow and come and join in?

The long-distance hiking and cycle trail is a boon for active travellers, whilst, for those just wishing to relax, there is the spa and health centre in Bad Mergentheim and the Royal Crystal Thermal Spa in Schwangau. Don’t forget, the Romantic Road is Germany’s Culinary Adventure Trail: from the land of Franconian wine to that of Bavarian beer, from the Beckstein wine growers to the Fürst Wallerstein brewery. And the Fürstliche Waldschänke Eisbrunn – an elegant inn tucked away in the forest - has one of the most beautiful beer gardens in the country.
When the cuisines of Franconia, Baden, Württemberg, Swabia, Bavaria and the Allgäu converge, it makes for an enjoyable touring and eating experience. The Romantic Road is a 460 kilometre-long road of discovery for culinary delights. These range from hearty treats and authentic regional specialities, to formal dinners; from the village pub and country inn to the gourmet temple. Additional enjoyable attractions for tour groups are gastronomic food and drinks fairs, pub festivals and culinary festivals. Special recommendations: a walk along the ‘Milk Way’ dairy trail and the baking days when the ovens are hot...
Wertheim – The taste of Wertheim – Wertheim delicacies - tour

This fascinating walk through the town will take you past Wertheim’s traditional shops, where some typical local delicacies will be served. Stop at the butcher’s, drop in at the baker’s, visit Wertheim’s wine bar or the castle wine cellars, taste a traditional Wertheim dish in a typical Franconian inn and enjoy a coffee in a Wertheim coffee shop. At the end of the visit, you will be introduced to the „Original Wertheimer Buddenscheißer”. A great experience, and quite delicious.

Per person: German: € 19.-

Participants: minimum 20 people

Duration: 2 – 2½ hours

Smaller groups on request

Bad Mergentheim – Vineyard tours

On a walking tour or drive through the vineyards with our qualified wine tour leaders, you will learn a lot about the region’s wine-growing history, which stretches back over more than 950 years. During the tour, you will have the opportunity to try the Tauber Valley’s array of wines. These even include the rare ‘Tauberschwarz’ wine. The Tauber Valley is almost the only place where this grape variety is cultivated.

Per person: € 19.90

No. of participants: minimum 10

Length: approx. 3 hours

Bad Mergentheim – Enjoy the wildlife park

Join an evening tour to enjoy an exclusive experience of the wildlife park and its animals. This is the time when many of the animals can be seen particularly well and appear more at ease than during the day. We stroll through the wildlife park at a leisurely pace and talk about our animals. After the tour, we shall either offer your group an extensive barbecue buffet or an alternative delicious meal.

Per person: price on request

No. of participants: ten or more

Length: 2 hours or more

Please ask about the price and length of the tour. This depends on the programme chosen.

Rothenburg ob der Tauber – Wine tasting in the ancient ‘cask cellar’

Wine tasting with the cellar master, who provides a professional and light-hearted commentary. Discover our countryside with your nose and palate!

Venue: The ancient wine cellar in the Glocke hotel; light meals can be provided as part of the cellar wine tastings.

* 8 wines, including the sweet, late-harvested, Trockenbeerenauslese’, € 16.-

Per person: from € 8.50 to € 16.-*

Length: approx. 1½ hours

Prices based on groups of at least 20 people
Feuchtwangen – The sweet side of Feuchtwangen

Experience the sweet side of Feuchtwangen. Visit the Confectioners’ Guild workshop in the historic Craftmen’s Rooms. Get to know more about the confectioner’s craft, historic tools and the specialities of Feuchtwangen. As well as having a guided tour, you can taste sophisticated praline varieties, such as ‘Coffee and Sesame’ and ‘Elder Deluxe’.

Price: € 13.- per person, including admission, guided tour, tasting and coffee.

Feuchtwangen – Waffle baking as it used to be

There’s smoke and there’s steam; there’s a crackling sound and a divine smell: mmm… Franconian cream waffles. Visitors can bake their own waffles on the historic wood-fired iron stove. Before this, in the museum’s old smoke kitchen, they will be able to see how people 200 years ago kept house, cooked and baked in a kitchen. There will also be a talk on cooking in the Middle Ages.

Price: € 8.- per person, including admission, guided tour, tasting and coffee.

Dinkelsbühl – from Franconian wine to Bavarian beer country

A picturesque town centre – unchanged for almost 400 years. A tour of “one of Germany’s best-kept medieval towns” is combined with a Franconian lunch. As a souvenir, each participant will receive a Romantic Road certificate and a bottle of traditional beer.

Includes:
- Guided tour of the ‘Historical Old Town’
- Lunch in a traditional restaurant
- Romantic Road certificate and bottle of beer

Price: € 15.95 per person, including admission, guided tour, tasting and coffee.

Friedberg – Guided tour through historic brewery cellars with beer tasting, followed by a light meal

Immerse yourselves in the almost forgotten era of Friedberg’s brewing arts: the past is tangible in the old cellars and vaults. After the tour you can try the wheat beer from a small Wittelsbach cottage brewery. A hearty snack in a Swabian-Bavarian restaurant in the heart of Friedberg’s romantic old town rounds off this special tour.

Price: € 15.- per person, including admission, guided tour, tasting and coffee.

Organiser:
- Touristik Service Dinkelsbühl • Legal entity: The town of Dinkelsbühl • Altrathausplatz 14 • 91550 Dinkelsbühl
  Phone +49 (0) 9851 904-250 • touristik.service@dinkelsbuehl.de • www.tourismus-dinkelsbuehl.de
- Fränkisches Museum Feuchtwangen • Legal entity: The town of Feuchtwangen • Museumstraße 19 • 91555 Feuchtwangen
  Phone +49 (0) 9852 2575 or 615224 • info@fraenkisches-museum.de • www.fraenkisches-museum.de
- Tourist Information Feuchtwangen • Legal entity: The town of Feuchtwangen • Marktplatz 1 • 91555 Feuchtwangen
  Phone +49 (0) 9852 904-55 • Fax +49 (0) 9852 904-250 • touristinformation@feuchtwangen.de • www.feuchtwangen.de
- Touristik Service Dinkelsbühl • Legal entity: The town of Dinkelsbühl • Altrathausplatz 14 • 91550 Dinkelsbühl
  Phone +49 (0) 9851 902 470 • Fax +49 (0) 9851 902 419 • touristik.service@dinkelsbuehl.de • www.tourismus-dinkelsbuehl.de
- Stadt Friedberg Touristinfo • Legal entity: The town of Friedberg • Marienplatz 5 • 86316 Friedberg
  Phone +49 (0) 821 6002 450 • Fax +49 (0) 821 6002 190 • touristinfo@friedberg.de • www.friedberg.de/tourismus
Day 1: From Würzburg to Bad Mergentheim
Arrival in Würzburg and sightseeing tour of this famous city, former seat of the Prince Bishops of Würzburg. Thereafter, continue to Bad Mergentheim. Before getting to your hotel, you will be able to make the acquaintance of some excellent Franconian wines at a wine tasting. Overnight stay in your hotel.

Day 2: Bad Mergentheim - Weikersheim - Creglingen
After breakfast there will be an opportunity to visit the Renaissance castle before travelling on to Weikersheim, with its famous castle and Baroque gardens in the style of Versailles. Awaiting you in Creglingen after that is the Thimble Museum (Fingerhutmuseum) – a world-famous curiosity. After visiting the altar by Filman-Riemenschneider in the Herrgottskirche (The Lord’s Church) the tour continues through the Tauber Valley and on to Bad Mergentheim. Overnight stay in your hotel.

Day 3: Rothenburg – and return home
In the morning you will travel along the Romantic Road to Rothenburg. The tour ends after lunch in Rothenburg from where you begin your journey home.

Included:
- 2 x nights’ accommodation in a mid-range hotel
- 2 x breakfast buffet
- 1 x 2-hour sightseeing tour of Würzburg
- 1 x cellar visit and wine tasting (4 wines)
- 1 x admission to the Museum of the Teutonic Order (Deutschedordensmuseum) in Bad Mergentheim
- 1 x admission to Weikersheim Castle
- 1 x admission to the Thimble Museum (Fingerhutmuseum) in Creglingen
- 1 x admission to the Herrgottskirche (Lord’s Church) in Creglingen
- 1 x ¼-hour sightseeing tour of Rothenburg

Package price, per person - from:
Mid-range hotel | Double room | Single supplement
--- | --- | ---
01 Jan. – 31 March | € 114.- | € 42.-
01 April – 31 Oct. | € 124.- | € 42.-
01 Nov. – 31 Dec. | € 119.- | € 42.-
Half-board supplement – per Person/day: € 19.-

Day 1: From Dinkelsbühl to Nördlingen
Arrival in Dinkelsbühl, where you will receive the Dinkelsbühl Double-Star Welcome at the town gates according to ancient custom (solo trumpeter from the Boys’ Band and sutler woman in costume). This is followed by a guided tour of the historic old town. Overnight stay in a good mid-range hotel in the Nördlingen area.

Day 2: Nördlingen - Donauwörth - Augsburg
After breakfast, a guided walk through Nördlingen. Journey onwards to Harburg, the ideal image of a castle complex, then on to Donauwörth – and time to do one’s own thing. On to Augsburg, ancient home of the Fugger family, with its historic buildings and the unique ‘Fuggerei’, the oldest example of social housing in the world. Return to Nördlingen and overnight stay.

Day 3: Breakfast and return home

Includes:
- 2 x nights’ accommodation in mid-range hotel
- 2 x breakfast buffet
- 1 x Dinkelsbühl Double-Star Welcome
- 1 x 1-hour sightseeing tour of Dinkelsbühl
- 1 x ¼-hour sightseeing tour of Nördlingen
- 1 x 2-hour sightseeing tour of Augsburg
- 1 x admission to the Rathaus (Town Hall) and ‘Fuggerei’ in Augsburg

Package price, per person - from:
Mid-range hotel | Double room | Single supplement
--- | --- | ---
01 Jan. – 31 March | € 79.- | € 52.-
01 April – 31 Oct. | € 99.- | € 52.-
01 Nov. – 31 Dec. | € 79.- | € 52.-
Half-board supplement – per person/day: € 21.-
Up 365 stairs with the tower keeper

Things are never boring on the Romantic Road. The many and varied guided tours and tempting distractions in towns and cities, churches, museums and other places of interest are there to make sure of that – whether you go by bus or on foot, by bike or even in groups on Segways. Costumed ‘tower keepers’ conduct guided tours of the old town and up 119 stairs in one town; and, in another, the climb – all 365 stairs – up to the keeper’s original living quarters will keep you nice and fit. For clubs, groups and associations, it is maybe ‘time’ for a guided tour of the town’s clocks, or you can follow a costumed night-watchman, Kaiser Augustus, Jakob Fugger, Bert Brecht or even the daughter of a hangman for your guided visit.
Bad Mergentheim – A tradition of leadership around the Trillberg – then and now

In the Industrial Park Würth on the ‘Trillberg’, they have opened a unique exhibition. It showcases the complexity of responsible leadership and is intended for current and aspirant managerial staff in all walks of professional life. In a journey through 800 years of the region’s history and its involvement in the history of Europe, numerous examples of leadership practices clearly indicate key features of each historical period.

Per person: free of charge
Participants: groups of 8 - 25
Duration: approx. 1 ½ hours

Bad Mergentheim – Historical costume tours

During the tour, the ‘market woman’, A. Katharina Lesch, tells of her hard, simple life and the Captain of the Militia recounts the difficulties and dangers of trying to guard the town and the castle of the Teutonic Order. These events and historical accounts were put down in writing by Magister Lorenz Fries, who was one of the most important historians in Franconia. He was born in Bad Mergentheim and his perspective on things is presented during a walk through the historic old town.

Per group: € 55. -
Participants: max. 25 people
Duration: approx. 1½ hours
The tour is barrier - free

Würzburg – Old Town and Residence Palace (UNESCO World Heritage)

This popular walking tour covers all noteworthy sights of Würzburg’s picturesque Old Town. Highlight is the Baroque Residence Palace, former home of the prince bishops. It was built between 1720 and 1744 by Balthasar Neumann and officially declared a UNESCO World Heritage site in 1981. Most impressive are the magnificent grand staircase featuring the breathtaking frescoes by the Venetian artist Giovanni B. Tiepolo and the striking mirror cabinet.

Fee per tour guide: € 119.-
Groups: from 20 persons
Duration: approx. 3 hours

Wertheim – Town tour with a ‘little shot of something extra’

This town tour is something rather different. It starts off with a regional white wine, characteristic of our area. With the glass safely stowed in its little fabric bag, the visit continues with a light and lively trip through 1,000 years of history. The tourist train takes visitors up to Wertheim’s emblematic castle. High above the old town, a well-tempered red wine is already waiting to be tasted and, as a memento of the experience, every participant gets to keep their original Wertheim wine glass.

Per person: German: € 21.50
English: € 26.50
Participants: minimum 20 people
Duration: approx. 2 hours

Organiser: Congress-Tourismus-Würzburg • Legal entity: The town of Würzburg • Am Congress Centrum • Turmgasse 11 • 97070 Würzburg
Phone +49 (0)931 372650 • Fax +49 (0)931 373652 • fuehrungen@wuerzburg.de • www.wuerzburg.de/en/visitors/

Organiser: TOURISMUS WERTHEIM GmbH • Gerbergasse 16 • 97877 Wertheim
Phone +49 (0) 9342 93509-0 • Fax +49(0) 9342 93509-20 • info@tourismus-wertheim.de • www.tourismus-wertheim.de

Organiser: Würth Industrie Service GmbH & Co. KG • Drillberg • 97980 Bad Mergentheim
Phone +49 (0) 7931 912384 • Fax +49 (0). 7931 914022 • armin.rother@wuerth-industrie.com • www.wuerth-industrie.com

Organiser: Tourist-Information Bad Mergentheim • Legal entity: The town of Bad Mergentheim • Marktplatz 1 • 97980 Bad Mergentheim
Phone +49 (0) 7931 574815 • Fax +49 (0) 7931 574901 • tourismus@bad-mergentheim.de • www.bad-mergentheim.de
Rothenburg ob der Tauber – Night watchman’s tour

Accompany the Rothenburg night watchman on an entertaining and informative tour through the darkness. Follow him through the dark, narrow streets and across dimly lit squares, and enjoy the special atmosphere of the town by night. Listen to the stories and get a feeling for the way people lived in the Middle Ages – a wonderful way to round off your evening in Rothenburg.

Participants: max. 50 people
Duration: 1 hour

Feuchtwangen – Myths and legends tour

What’s it all about….? Myths and legends from Feuchtwangen country. As you walk round, you find out, in an entertaining way, just what is ‘out and about’ in Feuchtwangen country. But the history of the town and details about various sights are also included. The most atmospheric time to do a tour is in the evening, when it is gradually getting dark.

Participants: max. 40 people
Duration: approx. 1½ hours

Sights from Bad Mergentheim to Rothenburg ob der Tauber

2 overnight stays with breakfast in a comfortably equipped hotel room, 2 x 3-course menus or dinner buffet as provided by the kitchen management. A tour, accompanied by a professional guide, through the southern Tauber Valley, including entry and guided tour of the Weikersheim Palace and the Herrgottskirche in Creglingen, also a guided walk through Rothenburg.

Participants: max. 50 people
Duration: approx. 2 hours

Organiser: Best Western Premier Parkhotel Bad Mergentheim • Lothar-Daiker-Straße 6 • 97980 Bad Mergentheim
Phone +49 (0) 7931 539-0 • Fax +49 (0) 7931 539-100 • info@parkhotel-mergentheim.bestwestern.de • www.parkhotel-mergentheim.de

Rothenburg ob der Tauber – Renaissance and Reformation in Rothenburg

This tour takes you straight into Rothenburg’s history. There are grand town houses aplenty; the town hall façade, with its impressive arcade projecting from it, is a prime example of the new Renaissance architecture. Despite early interest in Luther’s teachings in the town, the Reformation in Rothenburg was delayed by a good 20 years by the Peasants’ War, although it bore even more fruit when it did finally come.

Group price incl. admission fees: € 120.-
Participants: max. 20 people
Duration: approx. 2 hours
in German, English, Italian

Organiser: Rothenburg Tourismus Service • Legal entity: The Town of Rothenburg ob der Tauber • Marktplatz 2 • 91541 Rothenburg ob der Tauber
Phone +49 (0) 9861 404800 • Fax +49 (0) 9861 404529 • info@rothenburg.de • www.tourismus.rothenburg.de

Rothenburg ob der Tauber – Night watchman’s tour

Accompany the Rothenburg night watchman on an entertaining and informative tour through the darkness. Follow him through the dark, narrow streets and across dimly lit squares, and enjoy the special atmosphere of the town by night. Listen to the stories and get a feeling for the way people lived in the Middle Ages – a wonderful way to round off your evening in Rothenburg.

Participants: max. 50 people
Duration: 1 hour
Up to 20 people: € 110.-
More than 20 people: plus € 3.- per person
Children up to 18: € 1.50 per person

Organiser: Rothenburg Tourismus Service • Legal entity: The Town of Rothenburg ob der Tauber • Marktplatz 2 • 91541 Rothenburg ob der Tauber
Phone +49 (0) 9861 404800 • Fax +49 (0) 9861 404529 • info@rothenburg.de • www.tourismus.rothenburg.de

Organiser: Tourist Information Feuchtwangen • Legal entity: The town of Feuchtwangen • Marktplatz 1 • 91555 Feuchtwangen
Phone +49 (0) 9852 904-55 • Fax +49 (0) 9852 904-250 • touristinformation@feuchtwangen.de • www.feuchtwangen.de
Feuchtwangen – Guided tour

Discover this ‘Town with the Cloisters’ on a tour through its streets. The guided visit will take you past the most important sights. Historical details, explanations and legends put flesh on the bones of the town’s history, as you travel on a journey from the past to the present.

Participants: max. 45 people
Duration: approx. 1 hour
Up to 25 people: € 35.-
Up to 35 people: € 42.-
Up to 45 people: € 50.-

Organiser: Tourist Information Feuchtwangen • Legal entity: The town of Feuchtwangen • Marktplatz 1 • 91555 Feuchtwangen
Phone +49 (0) 9852 904-55 • Fax +49 (0) 9852 904-250 • touristinformation@feuchtwangen.de • www.feuchtwangen.de

Feuchtwangen – Feuchtwangen Casino

On a tour of the gaming rooms, you will discover much that is of interest about the history of gambling, the development of the casino and gaming operations. Awaiting you will be a croupier, who will give you an introduction to Roulette and Black Jack and, if you wish, a glass of sparkling wine and a range of finger food. There is a restaurant in the casino building and each gaming room has a bar. You are free to make your own arrangements for food to suit your individual requirements.

Per person: € 5.- / € 15.-
Participants: min. 10 people
Duration: 45 minutes
incl. sparkling wine and finger food (Tour guides and bus drivers: free of charge)

Provider: Feuchtwangen Casino • Legal entity: Free State of Bavaria, represented by the Bavarian State Lottery Administration, Casino Dept
Am Casino 1 • 91555 Feuchtwangen • Phone +49 (0) 9852 90060 • Fax +49 (0) 9852 900640 • feuchtwangen@spielbanken-bayern.de
www.spielbanken-bayern.de

Dinkelsbühl – Guided evening visit on the Dinkelsbühl Triple-Star Tour

Discover floodlit Dinkelsbühl by night - the town with the “most beautiful old centre in Germany” (FOCUS Magazine). This historic old town is bathed in a soft light. Guests are welcomed by the costumed sutler woman, the night-watchman and the solo trumpeter of the Dinkelsbühl Boys’ Band.

Per group: € 117.-
Participants: max. 30 people
Duration: approx. 1½ hours
Guided tours in English, French, Italian and Spanish on request: supplement € 6.-

Organiser: Touristik Service Dinkelsbühl • Legal entity: The town of Dinkelsbühl • Altrathausplatz 14 • 91550 Dinkelsbühl
Phone +49 (0) 9851 902-470 • Fax +49 (0) 9851 902-419 • touristik.service@dinkelsbehl.de • www.tourismus-dinkelsbehl.de

Nördlingen – Round Nördlingen’s town wall

Discover Germany’s only fully preserved town wall that you can still walk all the way round. A walk on the approximately 2.7 km-long fortification, with its many gates and towers, affords a wonderful view over Nördlingen’s romantic, winding, narrow streets. Today, this unique monument still has five gates, twelve towers, „kasarmen‘ (houses to be vacated in time of war as billets for the soldiers) and a bastion. Take a journey into the past in mediaeval Nördlingen!

Per group: € 58.-
Participants: 20 people
Duration: 1½ hours
Languages (prior booking required): German, English, Spanish

Organiser: Tourist-Information Nördlingen • Legal entity: The town of Nördlingen • Marktplatz 2 • 86720 Nördlingen
Phone +49 (0) 9081 84-116 • Fax +49 (0) 9081 84-113 • tourist-information@noerdlingen.de • www.noerdlingen.de
**Donauwörth – Original Donauwörth**

A guided tour through the former Free Imperial Town will show you the places of interest that featured in over 1,000 years of history, including the Reichsstrasse with the Town Hall, the Dance Hall, the Minster of Our Lady, the Fugger House, the Imperial Town Fountain, the Promenade with the „Magic Violin Fountain“ and Mangold Rock, the Church of the Holy Cross with the famous fragments of the True Cross, the Old Military Hospital, the remains of the mediaeval town walls, Ried Island in the old town and much more besides.

**Per group:** € 40.-

**Participants:** max. 25 people

**Duration:** 1½ hours

**Guided tour in a foreign language, supplement:** € 15.-

**Organiser:** Städtische Tourist-Information • Legal entity: The town of Donauwörth • Rathausgasse 1 • 86609 Donauwörth

Phone +49 (0) 906 789-151 • Fax +49 (0) 906 789-159 • tourist-info@donauwoerth.de • www.donauwoerth.de

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**Donauwörth – The doll art of Käthe Kruse**

Over 150 precious collector dolls, doll’s-house figures and display mannequins are presented in the most delightful settings in the Käthe Kruse Doll Museum. Berlin, Bad Kösen and Donauwörth are all important centres for Käthe Kruse doll making. Children and adults will experience a colourful world of dolls in the museum and discover the history of both the family and the company, as well as learning some interesting facts about doll manufacture.

**Per group:** € 25.- plus entrance fees

**Participants:** max. 25 people

**Duration:** 1 hour

**Guided tour in English or French supplement:** € 15.-

**Organiser:** Käthe-Kruse-Puppenmuseum - Legal entity: The town of Donauwörth • Pflegstraße 21 a • 86609 Donauwörth

Phone +49 (0) 906 789-170 • Fax +49 (0) 906 789-178 • museen@donauwoerth.de • www.donauwoerth.de

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**Augsburg – Trade, money and goods: the golden Augsburg of the Renaissance**

**Guided tour through the new Fugger and Welser Museum**

Immerse yourself in the golden Augsburg of the Renaissance – the time between 1490 and 1630. Experience the wealth and grandeur of the Fugger and Welser families. Follow the merchants to Venice, Africa, India and America. Explore the bankers’ business dealings with popes, emperors and kings. Go down the mine. And then compare it all with the present day.

**Per group:** € 80.- plus entrance fees

**Participants:** max. 25 people

**Duration:** 1 hour

**Organiser:** Regio Augsburg Tourismus GmbH • Schießgrabenstraße 14 • 86150 Augsburg

Phone +49 (0) 821 50207-33 • gruppen@regio-augsburg.de • www.augsburg-tourismus.de • www.fugger-und-welser-museum.de

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**Friedberg – Romantic tour with candlelit dinner**

Experience the magic of Friedberg and meet actors wearing historical dress from „Friedberg Past“ during a guided tour through the romantic old town. Enjoy Renaissance music in the atmosphere of the magnificent Assembly Room in the town hall. Then let yourself unwind at a candlelit dinner in a tavern in Friedberg’s old town. Surprises are all included in the price!

**Per person:** € 35.-

**Participants:** max. 40 people

**Duration:** approx. 1½ hours

**Organiser:** Stadt Friedberg Touristinfo • Legal entity: The town of Friedberg • Marienplatz 5 • 86316 Friedberg

Phone +49 (0) 821 6002-450 • Fax +49 (0) 821 6002-190 • touristinfo@friedberg.de • www.friedberg.de/tourismus
Peiting – Guided visit of the Villa Rustica

In 1956, a Roman estate was discovered near to Peiting. This existed from the beginning of the 2nd century to the middle of the 4th century. The site lay at the intersection of the Imperial Roman road, the Via Claudia Augusta, and a road that connected to the Brenner pass. The Villa Rustica is one of the rare atrium houses in Germany. The remains of the bath house and a kitchen garden / medicinal herb garden can be visited.

Füssen – Guided tour through Füssen’s old town

Learn about the history and the stories of Füssen on a tour through the romantic narrow streets of the historic town centre. A journey of discovery through more than two thousand years, from the Romans to the present! We should also be pleased to devise an individual tour of the town for you and your guests.

Accommodation along the Romantic Road

Accommodation is available in every category; details of tourist accommodation between the river Main and the Alps can be found at: www.romanticroad.de/accommodation

Here is a small selection of comfortable and welcoming hotels and guest houses:

Maritim Hotel, Würzburg
www.maritim-wuerzburg.de

Hotel St. Michael, Tauberbischofsheim
www.hotel-stmichael.com

Hotel Becksteiner Rebenhof, Lauda-Königshofen
www.rebenhof.net

Best Western Premier Parkhotel, Bad Mergentheim
www.parkhotel-mergentheim.de

Flair Hotel Weinstube Lochner, Bad Mergentheim/Markelsheim
www.weinstube-lochner.de

Hotel Eisenhut, Rothenburg o.d.T.
www.eisenhut.com

Hotel-Gasthof Sonne, Rothenburg o.d.T.
www.sonne.rothenburg.de

Hotel Gasthof Lamm, Feuchtwangen
www.gasthof-lamm-feu.de

Gaststätte-Pension Zum Grünen Wald, Feuchtwangen/Thürnhofen
www.braeutigam-pension.de

Flair Hotel Weißes Ross, Dinkelsbühl
www.hotel-weisses-ross.de

JUFA Gästehaus, Nördlingen
www.jufa.eu/noerdlingen

DEHNER Blumen Hotel, Rain
www.dehner-blumenhotel.com

Neuschwanstein Hotels & Events, Schwangau
www.hohenschwangau.de

Luitpoldpark-Hotel, Füssen
www.luitpoldpark-hotel.de
A trip on the Romantic Road Coach is ideal for clubs and small groups, for whom it would be too expensive to hire a coach of their own. As there is a daily service in both directions, all tours can be guaranteed to run. The itinerary can be adapted to fit in with the individual wishes of the participants and can be combined with any number of other desired destinations among Germany’s many travel attractions. Accommodation is exclusively in hotels located in the historic centres of the respective towns and breakfast is included. Participants have a free choice of the full range of culinary delights available - all located within walking distance - and can decide for themselves, whether they would prefer to sample the regional or international specialities on offer. On the coach there are audio guides, which provide information for the passengers about the region and its people. The cost of transfer by taxi from bus stop to hotel is included in the price of the tour. If participants wish to include a trip to Munich, then they will be able to enjoy a trip from Augsburg to the Bavarian capital on the Inter City Express train.
Pre-arranged tour packages for individual travellers including:
- Transportation by coach as per itinerary
- Accommodation with private facilities
- Daily breakfast
- Sightseeing options
- One-day tours or multi-day tours
- Guaranteed departures on a daily basis
- Itineraries are flexible and can be modified
- Pre- and post tour arrangements
- DB Ticket from Augsburg to Munich 2. class
- Taxi transfer from the bus stop to the hotel

**Romantic Road & Rothenburg**
*(EB 608)* 2 days/1 night
Frankfurt - Rothenburg - Munich or Munich - Rothenburg - Frankfurt
from € 225.‐ per person sharing a double room
from € 60.‐ single supplement

**Rothenburg & Royal Castles** *(EB 607)* 3 days/2 nights
Frankfurt - Rothenburg - Hohenschwangau - Munich or Munich - Hohenschwangau - Rothenburg - Frankfurt
from € 431.‐ per person sharing a double room
from € 108.‐ single supplement
Supplement for reverse itinerary: € 21.‐ per person

**Romantic Road & Zugspitze** *(EB 609)* 5 days/4 nights
Frankfurt - Rothenburg - Augsburg - Munich - Zugspitze - Munich or Munich - Zugspitze - Munich - Augsburg - Rothenburg - Frankfurt
from € 623.‐ per person sharing a double room
from € 242.‐ single supplement
Supplement during Oktoberfest and Munich trade fairs: € 135.‐ per person

**Heidelberg & Rothenburg** *(EB 603)* 3 days/2 nights
Frankfurt - Heidelberg - Frankfurt - Rothenburg - Munich or Munich - Rothenburg - Frankfurt - Heidelberg - Frankfurt
from € 408.‐ per person sharing a double room
from € 106.‐ single supplement

**Heidelberg & Royal Castles** *(EB 605)* 5 days/4 nights
Frankfurt - Heidelberg - Frankfurt - Rothenburg - Augsburg - Hohenschwangau - Munich or Munich - Hohenschwangau - Augsburg - Rothenburg - Frankfurt - Heidelberg - Frankfurt
from € 626.‐ per person sharing a double room
from € 153.‐ single supplement
Supplement for reverse itinerary: € 21.‐ per person

**Self-Drive Tour** *(EB 631)* 5 days/4 nights
Frankfurt - Würzburg - Rothenburg - Augsburg - Hohenschwangau
We will be pleased to adapt this tour to meet your individual requirements and wishes.
**Bookable all year round!**
from € 417.‐ per person sharing a double room
from € 178.‐ single supplement

**Cycle and Hike Tours for Individualists**
See the sights of the Romantic Road and enjoy the comfort and convenience of prebooked accommodation, luggage transport from hotel to hotel and return transport of the bicycles to your starting point.

All tours and stages are compiled in accordance with your individual requirements and include the following services:
- Accommodation in good middle-category hotels in the towns chosen by you
- Overnight stay with breakfast in a double room with bath or shower/WC
- Luggage transport from hotel to hotel
- Return journey, including bicycle transportation by Romantic Road Coach
- Voucher for 1 city walk or castle tour
- Travel documentation/cyclist guide book

**Price per person in a double room:**
- **3-day tour** with 2 nights accommodation from € 390.‐
  single supplement € 255.‐
- **5-day tour** with 4 nights accommodation from € 605.‐
  single supplement € 326.‐

**Rental bikes and additional days** on request

**TIPP:**
offers special rates for the guests of the Romantic Road. If you want to make a booking please use our contract No. 52117796

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**Operator:** Touring Tours & Travel GmbH • Romantic Road Sales Office • Am Römerhof 17 • 60486 Frankfurt am Main
Phone +49 (0) 69 719126-141/261 • Fax +49 (0) 69 719126-156 • incoming@touring-travel.eu • www.touring-travel.eu
As the year draws to a close, the Romantic Road is decked in particularly festive garb: all along the route between Würzburg and Füssen there are Advent, Christkindl and Christmas markets, which provide inviting destinations for club and group excursions and society outings. Big or small, for a short day trip, weekend visit or, indeed, for an entire month, you will find these markets authentically and atmospheric, offering cultural and culinary pleasures aplenty. Incidentally, there is one place in the heart of Rothenburg ob der Tauber, where it is Christmas 365 days a year!
Rothenburg ob der Tauber – The Rothenburg ‘Reiterlesmarkt’

10.00 a.m. Guided tour of the town with visit to St. Jacob’s Church.
12.00 noon 3-course Franconian Christmas menu in a cosy inn (drinks not included in price)
2.00 p.m. Opportunity to visit the German Christmas Museum individually
3.00 p.m. Opportunity to visit the Rothenburg Reiterlesmarkt
Included is a voucher for a cup of the famous Franconian mulled wine. You may keep the cup as a souvenir.

Organiser: Rothenburg Tourismus Service • Legal entity: The town of Rothenburg ob der Tauber • Marktplatz • 91541 Rothenburg ob der Tauber
Phone +49 (0) 9861 404800 • Fax +49 (0) 9861 404529 • info@rothenburg.de • www.tourismus.rothenburg.de

Feuchtwangen – Group welcome at the Christmas market

All trade-association groups visiting the Feuchtwangen Christmas market will be invited by their professional association to a group welcome in the name of their company and offered a glass of punch or mulled wine. Available at any time within the opening hours of the Christmas market.

Organiser: Stadtmarketing & Citymanagement Feuchtwangen • Legal entity: The town of Feuchtwangen • Kirchplatz 2 • 91555 Feuchtwangen
Phone +49 (0) 9852 904-105 • Fax +49 (0) 9852 904-9105 • stadtmarketing@feuchtwangen.de • www.feuchtwangen.de

Singers’ Museum, Feuchtwangen – Christmas carol singing

Get a taste of the Singers’ Museum on a short tour, before joining in with a traditional German Christmas carol on the museum’s stage. Members of the group will receive a recording of the carol to take home as a souvenir.

Organiser: Sängermuseum Feuchtwangen • Legal entity: Stiftung Dokumentations- und Forschungszentrum des Deutschen Chorwesens • Am Spittel 2-6 • 91555 Feuchtwangen • Phone +49 (0) 9852 4833 • info@sangermuseum.de • www.sangermuseum.de
**Feuchtwangen – Guided introduction to the Springerle biscuit in the Franconian Museum**

There is plenty of Christmas cheer to be enjoyed in our unique museum of traditional crafts, too. A short guided tour of Feuchtwangen’s Franconian Museum brings the traditional crafts of Franconia back to life and the ‘springerle’ biscuit is introduced and explained, with an opportunity to try them. Springerle are traditional biscuits made from a meringue-based dough and decorated with motifs.

Per person: € 5.-
Duration: 45 minutes
Booking requirements: minimum 8 people
Admission: € 5. - per person
Includes tour and springerle

Organiser: Fränkisches Museum Feuchtwangen • Legal entity: The Feuchtwangen Association for Traditional Crafts and Folklore • Museumstraße 19 91555 Feuchtwangen • Phone +49 (0) 9852 2575 or 615224 • info@fraenkisches-museum.de • www.fraenkisches-museum.de

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**Dinkelsbühl – Christkindl market**

Dinkelsbühl, with the „most beautiful old town centre in Germany“ (FOCUS Magazine), extends an invitation to its Christmas market. When a guided tour of the town is booked, the group will be greeted at the Christmas market by a solo trumpeter from the Dinkelsbühl Boys’ Band and a costumed sutler woman, who will serve mulled wine.

Per group: € 42.50
Participants: max. 30 people
Duration: 1 hour
Guided tours in English, French, Italian and Spanish on request: supplement € 6. -

Organiser: Touristik Service Dinkelsbühl • Legal entity: The town of Dinkelsbühl • Altrathausplatz 14 • 91550 Dinkelsbühl Phone +49 (0) 9851 902-470 • Fax +49 (0) 9851 902-419 • touristik.service@dinkelsbuehl.de • www.weihnachtsmarkt-dinkelsbehl.de

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**Nördlingen – Romantic Christmas market**

The unique atmosphere in the mediaeval townscape and the enchanting twinkling lights will definitely get you in the mood for Christmas. With its delicious goodies, the alluring aroma of mulled wine and special craft work, the Nördlingen Christmas market is one of the largest and loveliest in Swabia. During the Advent town tours, you will learn all about the Christmas traditions in Nördlingen. Come and imbibe the wonderful Christmas atmosphere!

Per group: € 45. -
Participants: 25 people
Duration: 1½ hours
Languages (prior booking required): German, English, Spanish, French and Russian - supplement: € 9. -

Organiser: Tourist - Information Nördlingen • Legal entity: The town of Nördlingen • Marktplatz 2 • 86720 Nördlingen Phone +49 (0) 9081 84-116 • Fax +49 (0) 9081 84-113 • tourist-information@noerdlingen.de • www.noerdlingen.de

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**Rain – A magical Advent in the Dehner Blumenpark**

Enjoy the atmosphere of the enchanting Advent season, in the magical world of the 1,600m² indoor Christmas market held at the Blumenpark; and experience some wonderful moments in the Dehner Blumen Hotel. Our outstanding offer comprises, per person, 1 overnight stay in a comfort double room, including mulled wine on arrival, a 3-course Christmas dinner and a copious breakfast buffet with fruit juice / sparkling wine.

Per person:
- Double room: € 58.50
- Double room for single use: € 96. -
Participants: min. 20 people
Period: end October – end December (1 free place per 20 paying adults)

Organisers: Dehner Blumen Hotel GmbH & Co. KG • Bahnhofstraße 19 • 86641 Rain Phone +49 (0) 9090 76-0 • Fax +49 (0) 9090 76-400 • info@dehner-hotel.com • www.dehner-blumenhotel.com
It is not every group travel organiser who thinks of visiting the parks which lie just off the road and which are dedicated to the most diverse themes, from garden parks to wildlife parks and nature parks.

Würzburg boasts two such ‘green’ attractions: one of them is the botanical garden at the University of Würzburg, located on the limestone slopes, which houses some 10,000 plant species, numerous plant collections from regions around the globe and a tropical plant house.

The Court Gardens at the Residence are a real jewel. It was the design of Prince-Bishop Adam Friedrich von Seinsheim (1755–1779) that shaped the present character of the garden. The Court Gardens, with its two Baroque bastions, include numerous statues and typical rococo-style wrought-iron gates.


Quality before quantity is the guiding principle on the educational wine trail at the ‘Edelberg’ municipal vineyard. No fewer than ten grape varieties are grown on 8.2 hectares within the eleven-hectare site.

Mid-June to mid-October www.weinland-taubertal.de

1,200 trees and thousands and thousands of plants transform the Spa Park at Bad Mergentheim into a lush paradise from spring to autumn. Further attractions are the Japanese garden at the Solymar Leisure Centre with its little waterfalls, Japanese plants and an arched granite bridge.

April to November, weather permitting. www.park-im-kurort.de

There is a saying in German, „Wo Fuchs und Hase ,Gute Nacht!’ sagen“, referring to remote country locations, but here, in the Wildlife Park in Bad Mergentheim, it is not just the fox and hare ,saying goodnight’; the collection also includes wolves and lynxes, racoons, Arctic foxes and wild cats, stone martens and otters, fallow deer and red deer, bison and wild boar, as well as moulfons and ibexes.

Mid-March to the beginning of November. www.wildtierpark.de

Weikersheim Palace is considered to be the most beautiful in the Hohenlohe region. What is particularly impressive is how perfectly preserved are both the palace and the surroundings of this aristocratic residence. A highlight is the Baroque Weikersheim Palace Garden with its wealth of figures, including, among others, the Stone Dwarf Gallery and the orangeries.

Open all year. www.schloss-weikersheim.de

Asia in all its verdant abundance – such is the boast of Leyk’s Lotus Garden in Rothenburg ob der Tauber. Here, an Asian-inspired landscape garden has been created on a gently undulating site of 5,000 square metres.

April to Christmas www.lotus-garten.de

Medicinal herbs played an important role in ancient times and their effects are also much valued today in the age of modern medicine. The Apothecary’s Herb Garden at the Brunnenhaus (Well House) in Schillingsfürst is modelled on the famous monastery garden of St. Gall.

Open: 1 April to end of October. www.schillingsfuerst.de

The Ries Geopark was created by the huge impact of a meteorite, which hit the region around Nördlingen and Harburg 14.5 million years ago. Nördlingen Ries impact crater is the best preserved such crater in Europe. The shallow, largely treeless crater basin, with its 25 km diameter and its rim rising up to 150 m, can be clearly seen in the landscape.

www.geopark-ries.de

In the Dehner Flower Park in Rain, visitors can launch into a botanical world tour. Gardens from Asia, Central Europe and England, together, create a single ensemble on an area of 30,000 square metres. Principal attractions include the Japanese landscape garden, as well as the rose garden designed in Baroque style and the rhododendron grove.

Open all year. www.dehner.eu

The Botanical Garden in Augsburg is both a natural idyll and an oasis of calm. Here, over 3,000 plant varieties – divided into different themed gardens – grow and flourish. Be it in the Roman garden, the cottage garden, the apothecary’s, the water or the Japanese garden – everyone will find their own personal favourite plant.

Open all year. www.botanischer-garten-augsburg.de
Romantic Road

Picture Guide to the Romantic Road
With over 160 colour photographs, fold-out road map, tips and events at all towns
in
€ 7.50
Sauer Verlag & Design, Sindsheim

The Romantic Road from Würzburg to Füssen (English)
a Cycle Guide from North to South and South to North
€ 18.00
Bergstrasse Bike Books, Viernheim

Hikeline – Romantic Road Long Distance Hiking Route (German)
Hiking guide and 1:35,000 maps
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Part 2 – From Donauwörth to Füssen
€ 13.90 each
Esterbauer Verlag, Rodingersdorf

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